

World Forum for Ethics in Business: 30th November – 1st December 2012

European Parliament Brussels and Hotel Metropole, Brussels

International Leadership Symposium 2012: Rethinking Capitalism

Throughout 2011, the world bore witness to fundamental transformations of the relationship between government and society across regions. The Arab Spring, aided by social media and communication technology, brought fundamental change to nations like Tunisia and Egypt. In India, the world's largest democracy, members of the public from all walks of life stood together as part of the India Against Corruption movement. In the West, movements like Occupy Wall Street sought to bring attention to issues of social and economic inequality, greed, corruption and the undue influence of corporations on government. This inexorable movement across sectors and countries toward stronger and stronger public demands for more open, inclusive, accountable and responsive governance underscore the need for leaders in government, the public, and the private sector to come together to find new, improved ways to collaborate.

2012 brought further economic uncertainty, which continues to take a heavy toll on growth prospects across the developing world and has led to stagnation throughout developed economies. The BRICS have seen their economies slow significantly. Unemployment remains at historically high levels globally and there no light has yet appeared at the end of the proverbial tunnel.

Is 2012 shaping to be a repeat of the 2008 economic crisis? Has capitalism failed? What are the lessons to be learnt? What role do human values and ethics play in overcoming the crisis? What steps can be taken to integrate these in the governance of public and private sector institutions? What type of leadership is required to take us forward?

The 2012 International Leadership Symposium of the World Forum for Ethics in Business explores the current global situation from a systemic perspective of multiple stakeholders. The Symposium will invite stakeholders from the public and private sector to challenge the status quo. The emphasis will be on identifying a roadmap that will take us forward on the path of sustainable growth.

WFEB 2012: The system and its players! Rethinking capitalism and its agents: A Powerful Platform for Personal Learning and Leadership Action

The 2012 World Forum for Ethics in Business seeks to strengthen the culture of ethics and good governance in public and private sector institutions by addressing

- Leadership Education: Innovating Public Value Oriented Approaches
- Integrity and Ethics in the Workplace: Lessons from Good Practice
- Open Contracting: Ethics in Public-Private Partnerships

The desired outcome of these discussions is:

- Enriching the personal expertise and leadership impact of participants
- Leverage global knowledge and experience to invoke thought provoking discussion and debate
- Create an issue-based agenda for action

Program Friday, 30th November 2012

European Parliament, Brussels

Rethinking Capitalism: A Values-based approach to Capitalism?

Capitalism as the world knew it till the 2008 financial crisis seems to be history. In a time where Governments have had to bailout banks and corporations on an unprecedented basis, simply reviving capitalism in its traditional form might not be the answer. The inaugural panel discussion will consider the way forward, and challenge the status quo and its underlying economic assumptions.

09.00 – 09.45: Plenary: Inaugural Addresses

Ms. Rajita Kulkarni, President, World Forum for Ethics in Business

Mr. Nirj Deva, MEP, Vice-President of the European Parliament Development Committee

Ms. Huguette Labelle, Chair, Transparency International

Dr. Sanjay Pradhan, Vice President, World Bank Institute

Prof. Dr. Gerhard Prätorius, Head of CSR, Volkswagen AG

Moderator: Mr. Christoph Glaser, Executive Director, World Forum for Ethics in Business

09.45 – 10.30: Keynote Addresses

Mr. Luis Moreno Ocampo, First Prosecutor of the International Criminal Court (ICC)

Dr. V. K. Sharma, Executive Director, Reserve Bank of India

Mr Blaž Kavčič, President, National Council of the Republic of Slovenia

Mr. Shantanu Prakash, Founder, Educomp

Mr. Vijay Poonoosamy, International & Public Affairs, Etihad Airways and Chair of the IATA Industry Affairs Committee

Moderator: Mr. Rutger Koopmans, Advisor to the Board, Netherlands-India Chamber of Commerce and Trade

10.30 – 10.45: Break

10.45 – 12.00: Breakout Session: Working Groups

Workshop 1: Leadership Education: Innovating Public Value Oriented Approaches

Societal change can only come about through change within individuals. What sort of education is required for leaders to live the values required to create an ethical and sustainable business environment? This workshop will examine in what way paradigms of leadership and education need to evolve to create sustainable businesses that also focus on the creation of shared value.

Facilitator: **Dr. Ajay Tejasvi**, Governance Specialist, The World Bank

Speakers: **Prof. Dr. Ronald Jeurissen**, Chair of Business Ethics, Nyenrode Business University

Mr. Christoph Glaser, Executive Director, World Forum for Ethics in Business

Mr. Shantanu Prakash, Founder, Educomp

Workshop 2: Integrity and Ethics in the Workplace: Combating Corruption: Lessons from Good Practice

This workshop will examine innovations and lessons from good practice around the world. It will also look at the India Against Corruption movement and the manner in which it was able to galvanize an entire nation – including the private sector. Apart from systemic approaches the workshop will also examine, how this changes can be effected on the level of the individual.

Facilitator: **Mr. Benjamin Herzberg**, Program lead, Private Sector Engagement for Good Governance, World Bank Institute

Speakers: **Ms. Huguette Labelle**, Chair, Transparency International
Prof. Charles Sampford, Director, The Institute for Ethics, Governance and Law
Mr. Nirj Deva, MEP, Vice-President of the European Parliament Development Committee

Workshop 3: Open Governance: Open Contracting - The emerging case for disclosure and monitoring of public contracts

Failings in public contracting are undermining development. Increased transparency and monitoring in government contracting, including within such key sectors as natural resources and infrastructure, can positively transform this situation. This workshop will discuss how best to create a level playing field with transparent and fair contracting processes and effective third party monitoring that benefits all of society – government, private sector and citizens.

Facilitator: **Mr. Michael Jarvis**, Program Lead, Governance for Extractive Industries & Open Contracting, World Bank Institute.

Speakers: **Ms. Lesley Coldham**, External Relations Manager, Tullow Oil Plc, (tbc)
Mr. Petter Matthews, Director, Construction Sector Transparency Initiative Secretariat,
Mr. Michael Roesch, Deputy Head Sector Programme Public Finance, Administrative Reform & Transparency Initiatives, German Agency for International Cooperation (tbc)

12.20 – 12.40: Report back

12.40 – 13.00: **Meditation: Led by Mr. Lars Heckmann / Mrs. Puja Handa**, Senior Instructor, International Association for Human Values

13:00 – 14:00: **Lunch and Lunch table discussions**

Lunch table discussions are open to all delegates. Please contact office@wfeb.org if you would like to lead a Lunch Table Discussion.

14.00 – 14:45: Plenary: Keynote Addresses

Mr. Christoph Glaser, Executive Director, World Forum for Ethics in Business
Mr. Sanjiv Ahuja, Founder and Executive Chairman, Augere, Former CEO of Orange SA
Mr. Serge Bernasconi, CEO of EUCOMED and EDMA
Mr. Staffan Ternstrom – Regional Vice President Emerging Markets, Johnson & Johnson Medical EMEA
Mr. Amir Dossal, Chairman, United Nations Global Partnerships Forum
Moderator: Mr. Günter Conrad, CEO CON-First GmbH

Lunch Table Discussion Leaders

14.45 – 15.45: Breakout Session: Working Groups

Workshop 1: Leadership Education: Innovating Public Value Oriented Approaches

This Workshop is a continuation of the morning discussion on Leadership Education with the intention of creating a tangible roadmap ahead for sustainable impact.

Facilitator: **Dr. Ajay Tejasvi**, Governance Specialist, The World Bank

Speakers: **Mr. Günter Conrad**, CEO CON-First GmbH

Dr. Markus Strobel, IMU Augsburg

Dr. Jana Leidenfrost, Entrepreneur and Coach

Discussants: **Prof. Dr. Ronald Jeurissen**, Chair of Business Ethics, Nyenrode Business University

Mr. Shantanu Prakash, Founder, Educomp

Mr. Christoph Glaser, Executive Director, World Forum for Ethics in Business

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Facilitator: **Mr. Michael Jarvis**, Program Lead, Governance for Extractive Industries & Open Contracting, World Bank Institute

Speaker: **Rabbi Awraham Soetendorp**, Award winning human rights advocate

H.E. Arif Havas Oegroseno Ambassador to Belgium, Luxembourg and the European Union, Embassy of the Republic of Indonesia

Discussants: **Prof. Charles Sampford**, Director, The Institute for Ethics, Governance and Law

Mr. Nirj Deva, MEP, Vice-President of the European Parliament Development Committee

Workshop 3: Open Governance: How Can Open Data on Companies Change the World?

Equal access to core information is a fundamental principle of both free markets and an informed, active, functioning democracy. Unfortunately, too few countries make their company registers available as open data, and there are relatively few levers to encourage this. This session will discuss how governments enable transparency of information about registered corporations. The nascent Open Company Data Index will be presented, as well as how it can incentivize governments to increase transparency of their corporate registries, support civil society efforts related to corporate accountability, and generate richer, open-source, trans-national datasets, promoting innovation in governance applications and services.

Facilitator: **Mr. Benjamin Herzberg**, Program lead, Private Sector Engagement for Good Governance, World Bank Institute

Speaker: **Mr. Chris Taggart**, Co-Founder, OpenCorporates, the largest open database of companies in the world.

Discussant: **Ms. Huguette Labelle**, Chair, Transparency International

15.45 – 16.05: Break

16.05 – 16.15: **Special address by Prof. Buzek**, Former Prime Minister of Poland, Former President of European Parliament, Member of European Parliament

16.15-16.55 **Report Workshop Resolutions in Plenary**

Ms. Rajita Kulkarni, President, World Forum for Ethics in Business

Mr. Ram Lakhina, Chairman NICCT

Moderator: **Mr. Peter Marti**, CEO, Marti.Seiler. Communications AG

16.55 – 17:25: Planning and Resolutions

Ms. Rajita Kulkarni, President, World Forum for Ethics in Business

Dr. Sanjay Pradhan, Vice-President, The World Bank

Mr. Nirj Deva, MEP, Vice-President of the European Parliament Development Committee

Moderator: **Mr. Christoph Glaser**, Executive Director, World Forum for Ethics in Business

17.25 – 17:55: World Youth Forum: Call of the Youth

17.55 – 18:15: Award Ceremony: Ethics in Business Award 2012

The Winner will be announced and honored by:

Mr. Dick Toet, Vice President European External Affairs, Unilever, Brussels and Winner, WFEB

Ethics in Business Award 2010;

Mr. Madhu Rao, CEO, Shangri-La Hotels

18.15 – 18.30: Reflections and Closing

Ms. Rajita Kulkarni, President, World Forum for Ethics in Business

20.00: **Gala Dinner**

Hotel Metropole, Brussels

Dinner address: **Mr. Madhu Rao**, CEO, Shangri-La Hotels



Program

Saturday, 1st December 2012

Hotel Metropole, Brussels

09.00 – 11.00: Workshops

**1) Transformational Leadership for Excellence – Self Mastery for Sustainable Success
An Experiential Workshop**

Mr. Christoph Glaser, Executive Director, World Forum for Ethics in Business

Ms. Rajita Kulkarni, President, World Forum for Ethics in Business

2) Change management - Mind matters!

Dr. Markus Strobel, IMU Augsburg

3) Greater Than Leadership – The Leadership for Development Program

Dr. Ajay Tejasvi, Governance Specialist, The World Bank

11.00 – 11.15: Break

11.15 – 11:30: The Way Forward

Ms. Rajita Kulkarni, President, World Forum for Ethics in Business

12:00: Closing