



2016

WORLD CULTURE FESTIVAL

MARCH 11-13, 2016

NEW DELHI, INDIA



ONE WORLD FAMILY

(VASUDHAIVA KUTTUMBAKAM)



We are inspired to continue with more enthusiasm and greater speed to realize the dream, where life becomes a celebration and the world will become one family. The World Culture Festival is a celebration of achievements and a vision to do better.

~ Sri Sri Ravi Shankar

THE WORLD CULTURE FESTIVAL

The Art of Living celebrates 35 years of service in 2016. The World Culture Festival is being organized from the 11th-13th March, 2016 in New Delhi, India, to commemorate this momentous occasion.

Founded by Sri Sri Ravi Shankar, the Art of Living has a presence in 155 countries and is engaged in humanitarian and service activities. The World Culture Festival seeks to foster harmony in diversity and inter-cultural dialogue by organizing different conferences, as well as showcasing dance and music from around the world. The festival is expected to bring together a diverse group of more than 3.5 million participants from all over the globe. Leaders, peacemakers and renowned personalities will create a unique platform to spread the message of world peace, unity and harmony in diversity.

Dates: 11, 12, 13 March, 2016

Venue: Grounds opposite Mayur Vihar metro stations, Delhi (East), India

Website: www.worldculturefestival.in

Twitter: www.twitter.com/wcf2016

Facebook: www.facebook.com/TheWorldCultureFestival



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PROGRAM

FRIDAY, 11TH MARCH 2016

5.00 pm Onwards
Opening Ceremony
Cultural Showcase
Keynote Addresses
Meditation

SATURDAY, 12TH MARCH 2016

10.00 am Onwards
Global Leadership Forum
5.00 pm Onwards
Inter-Faith Meeting
Cultural Showcase
Keynote Addresses
Meditation

SUNDAY, 13TH MARCH 2016

10.00 am Onwards
Global Leadership Forum
5.00 pm Onwards
Cultural Showcase
Keynote Addresses
Meditation
Closing Ceremony

THE ART OF LIVING SILVER JUBILEE CELEBRATIONS



2.5 million people - In Silence and Celebration - Jakur Airfield, Bangalore - February, 2006



Sri Sri Ravi Shankar led over 2.5 million people through a meditation for global peace and harmony in Bangalore, India. The largest gathering of its kind, the celebrations saw borders and divisions dissolve as people from over 150 countries meditated together. People from diverse social strata and backgrounds celebrated the vision and mission of the organization, which has been engaged in dedicated service since its inception.

For the first time in the history of Indian classical music, a gathering of more than 3,800 musicians from South India, performed together. By bringing diverse people together, Sri Sri inspires all to identify themselves beyond the labels of religion, caste and country, as a member of a 'One World Family', bond together in love, friendliness and an attitude of selfless service.

THE WORLD CULTURE FESTIVAL, BERLIN



Ardhanarishvara, India



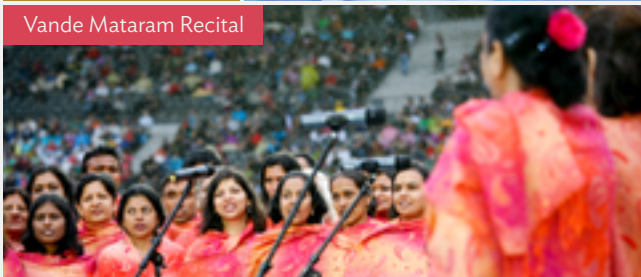
Swedish performers



Lithuanian
Dancers



Japanese Performers



Vande Mataram Recital



Warrior Monks from the Shaolin Temple, China



Showcasing yoga at WCF



Bulgarian Drummers

In a unique celebration of harmony in diversity the World Culture Festival brought together 50,000 participants from 151 countries who took home unique sights, sounds, tastes and the mesmerising variety of all the world continents in one place- the Berlin Olympic Stadium, to celebrate Art of Living's 30th anniversary and spread the message of peace, unity and intercultural harmony.

CELEBRATING UNITY IN DIVERSITY

Antarnaad: 1,04,637 participants singing Vande Mataram, Pune



Naatya Vismayam: 150 Kathakali dancers, Thiruvananthapuram.



Mehran De Rang: 2,100 bhangra dancers, Ludhiana



Naada Vaibhavam: 1,21,440 people in a choir, Chennai

We are all part of one Humanity, and we express ourselves differently – through clothes, food, music, dance, and festivities. Celebrating our diverse cultures binds us together and expands our perspectives. Over the past three decades, the Art of Living has provided a platform to showcase regional cultures in a very prominent manner. Some of these celebrations have been recognized by the Guinness World Records as remarkable feats.

Abhanga Naad: 1,356 dhol drums ensemble, Kolhapur



Njanappana: 46,660 reciting Njanappana, Thrissur



Mohiniyattam: 1200 Mohiniyattam dancers, Cochin



Laya Tarang: 3,000 artistes, dancers, musicians, Nagpur



Bagpipes: 333 bagpipes ensemble, Sofia, Bulgaria



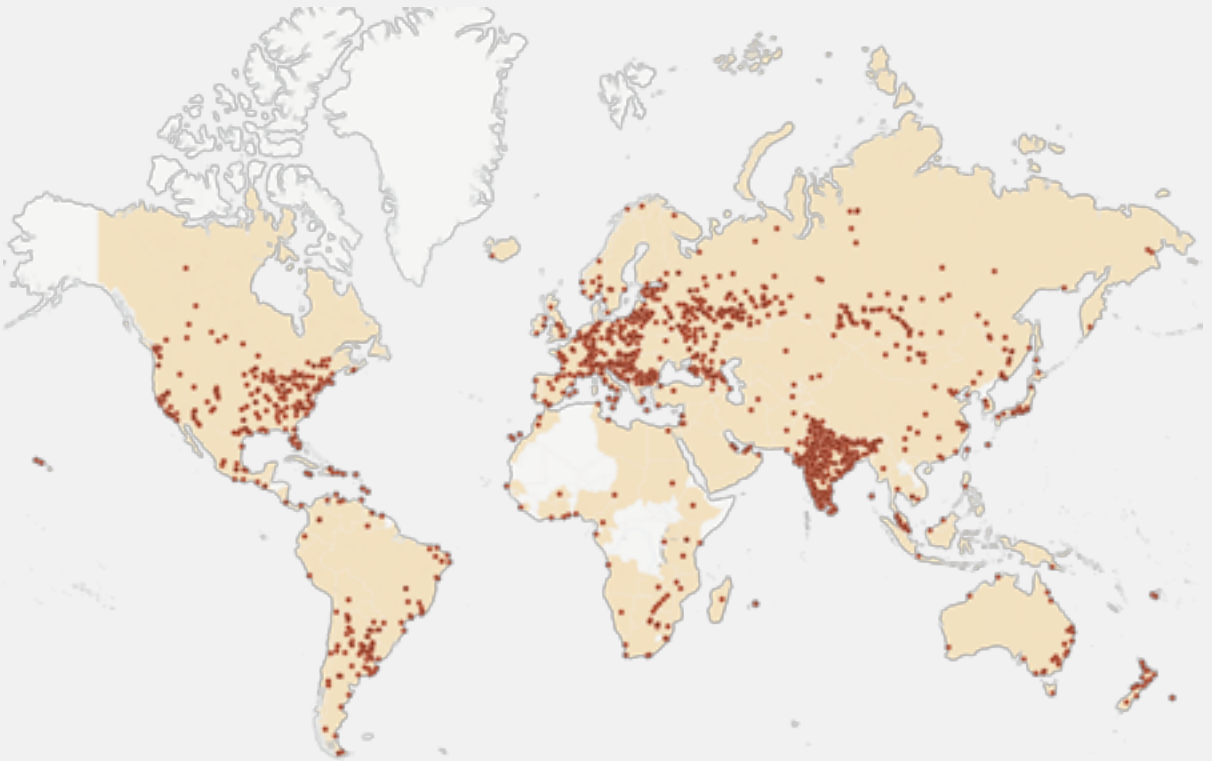
Brahm Naad: 1,094 sitars ensemble, Delhi NCR



Annam Brahma: 5,612 different dishes in a vegetarian buffet, Ahmedabad



THE ART OF LIVING WORLDWIDE



Dedicated to Making Life a Celebration

155 Countries

370 Million Lives Touched

Dots on the Map represents The Art of Living presence worldwide

Founded in 1981 by Sri Sri Ravi Shankar, The Art of Living is an educational and humanitarian movement engaged in stress-management and service initiatives. The organization operates globally in 155 countries and has touched the lives of over 370 million people.

The programs are guided by Sri Sri's philosophy of peace: "Unless we have a stress-free mind and a violence-free society, we cannot achieve world peace." To help individuals get rid of stress and experience inner peace, The Art of Living offers stress-elimination programs which include breathing techniques, meditation and yoga. These programs have helped millions around the world to overcome stress, depression and violent tendencies.

The movement has spread peace across communities through diverse humanitarian projects, including conflict resolution, disaster relief, sustainable rural development, empowerment of women, prisoner rehabilitation, education for all, and environmental sustainability.

Organisations in India (Partial Listing)

Vyakti Vikas Kendra India (VVKI)
Ved Vignan Maha Vidya Peeth (VVMVP)
Sri Sri Ravishankar Vidya Mandir (SSRVM)
Sri Sri Rural Development Program (SSRDP)
Sri Sri Institute of Agricultural Sciences & Technology Trust (SSIAST)
Sri Sri Publications Trust (SSPT)
Sri Sri Ayurveda Trust (SSAT)
Sri Sri University

International Organisations (Partial Listing)

The Art of Living Foundation, USA
The Art of Living Foundation, Canada
The International Art of Living Foundation, Switzerland
The International Association for Human Values
The Art of Living Health and Education Trust, USA
The Art of Living Foundation , Argentina
The Art of Living Foundation, Brazil
The Art of Living, Hong Kong
Die Kunst des Lebens, Germany
World Forum for Ethics in Business

SERVICE INITIATIVES

Categories of service initiatives (Partial Listing):

Conflict Resolution
Disaster & Trauma Care
Prisoner Rehabilitation
Community Empowerment
Women Empowerment
Education
Environmental Sustainability

Conflict Resolution:

- Mediation with FARC, Colombia
- Mediation with the Gujjar community
- Xenophobic attacks, South Africa
- Ethno-political conflict, Ossetia
- Sri Lankan Conflict
- Iraq conflict

Disaster & Trauma Care:

Relief post terror attacks:

- Terror attack in Mumbai
- Virginia Tech Campus Shootings, USA
- Suburban Railway Bomb Blasts, Mumbai, India
- School Hostage Crisis, Beslan, Russia
- Terrorist Attack, Madrid, Spain
- Communal Riots, Gujarat, India
- 9/11 Terror Attack New York, USA

Relief post disaster attacks:

- Tsunami in SouthEast Asia
- Hurricane Katrina

Earthquakes:

- Sichuan Earthquake
- Kashmir, India
- Gujarat, India

Floods:

- Bihar, India
- Surat, India
- Mumbai, India

War zones:

- Ossetia
- Iraq
- Between Lebanon-Israel
- Israel
- Kosovo
- Afghanistan

Prisoner rehabilitation program:

- 32 countries
- 3,50,000 inmates transformed
- Special stress management programs are conducted for law enforcement officers

Women Empowerment:

- Over 5000 rural women trained and 258 SHGs (Self Help Groups) formed in tailoring & embroidery under Project Shakti by SSRDP
- Centers for skill training for ladies in Delhi, Dharavi (Mumbai), Solan (Himachal Pradesh), Ambikapur (Chattisgarh), Central Jail (Bengaluru) & Tihar Jail (New Delhi)
- A total of 1,29,560 people pledged support for the girl child to combat the child marriage in Bihar. 418 religious leaders, parents and community members joined hands
- 400 women benefitted from the 'Vishalakshi Womens Empowerment Group' through manufacturing incense sticks, jute bags, soaps, and phenyl
- Over 5,500 toilets constructed across India in 12 states promoting health and sanitation and safety for women
- Sanitary napkins produced for and by rural women in Mohi village, Maharashtra
- Helping sex-workers in Kolkata through project Udaan

Education:

- The Art of Living schools are giving holistic value based education to 75,000 children in 520 schools
- From the total number, 44078 children receive a free education through 422 free schools

Environmental Sustainability:

Organic farming training workshops for farmers

16 river rejuvenation projects to develop sustainable water solutions for thousands of people:

Maharashtra: 12

- Latur District: Five Rivers; Rena, Jana, Mudgul, Gharni and Tavarja
- Osmanabad District: River Terna, Rajegavi and Benitura (Terna is the main river, Rajegavi and Benitura are its tributaries, we have worked in all the 3 parts of the river) and Isai devi (a tributary- Umerga taluka)
- Jalna District: River Narola
- Nagpur District: River Vena
- Jalgaon District: River Waghur
- Sangli District: River Manganga
- Pune - Bhima River

Karnataka: 3

- Kumudvathi
- Vedavathi
- Palar

Tamil Nadu: 1

- Naganadi (Tributary of Palar)

5H Achievements:

The 5H program aims at ensuring that every rural area/village has Homes for the homeless, Health care, Hygiene, Human Values and Harmony in diversity. Set up in 1997, 5H catalyzes social transformation. The program aims to eradicate poverty, misery, disease and to ensure peace and harmony in rural and tribal areas worldwide.

- Reached 40,212 villages
- Trained 203,220 rural youth in YLTP
- Conducted 165,000 free stress-relief workshops benefitting more than 5,688,000 people
- Conducted 52,466 hygiene camps and 27,427 medical camps benefitting 2.82 million people
- Planted 11,090,000 trees
- 3819 homes, 13,965 toilets, 1199 bore-wells and 904 bio-gas plants built
- 55 model villages developed benefitting 115,000 people
- Trained over 24,303 people in organic farming

SUPPORTED BY :



VYAKTI VIKAS KENDRA INDIA

THE ART OF LIVING INTERNATIONAL CENTER, 21ST KM, KANAKAPURA ROAD, UDAYAPURA,
BANGALORE - 560082, INDIA.

Website: www.worldculturefestival.in
Email: secretariat@worldculturefestival.in